



# Certificate in Fashion Design

## Course Guide



## Certificate in Fashion Design

# Preparing creatives for a successful future in a changing world

Build a broad range of creative, technical and in demand skills to help increase your career opportunities in the creative industry of fashion. Having expertise in the art of design, aesthetics, clothing construction and following different trends will give you an advantage when applying for work or setting up a new business.

The range of units you will learn about during this course will complement each other to bring out the unique talent in you as a fashion designer. You will be able to design and assist with the production of clothing and accessories, identify trends, and select styles, fabrics, colours, prints and trims for your own collection.

You will complete a number of set tasks such as creating swing tags, labels, development charts and learn about ethical sourcing, suppliers, branding and logo design to leave you walking out of this course with a complete package for success in the fashion industry.

This course is taught by academics currently practicing and working in the fashion industry, who have a history of creating and teaching fashion at leading Melbourne universities.

**Perfect for creative individuals who are passionate about fashion and have an interest in design.**





## About us

Careers Collectiv is about practical education with a focus on providing courses relevant to real life. We help you gain the knowledge, skills and confidence to try a new career path, broaden your professional development, start a new business or explore a passion and deepen your understanding in a special interest.

Careers Collectiv was founded by a family who are passionate about providing quality education, accessibility for everyone and the flexibility to work at your own pace and in your own time. They have over a decade of experience in the online education sector after establishing a college specialising in the beauty industry.

### Our teachers

We only use teachers who are active in their specialised industry. Learn from people who have first-hand experience in their subject matter and current industry expertise. Staff come from varied backgrounds with teaching and vocational experience from universities and vocational colleges.

Courses provide flexible options for different career pathways, self-improvement, professional development and general adult education.

**We give our students the skills, tools and structure to learn in real life situations without compromising on academic excellence.**



### Recognition



All Careers Collectiv courses come with a certificate of attainment upon completion.

Our courses are accredited with the International Approval and Registration Centre (IARC), a non-profit association providing a quality control system for education programs and courses in international education.



# Certificate in Fashion Design

## Propel yourself into the world of fashion

Learn how to design and create your own unique clothing range from start to finish.

Our Certificate in Fashion Design gives you everything you need to know to start a successful professional career in the ever growing world of fashion.

This course is made up of 8 in-depth modules, designed specifically by masters in their field to teach you all about researching trends, understanding your target market, creating a relevant brand, knowing different fabrics, print and pattern coordination, ethical sourcing and design techniques. These complementary skills will give you the flexibility to kick-start your career.

## Who is the course for?

Designed for beginners with no experience in fashion design or individuals who are looking to upskill. You'll master the tools and techniques to enhance your creativity and fuel your passion. The best part is studying at your own pace through our online learning.

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**BONUS** Professional Fashion Design Kit

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8 modules



8 - 12 weeks

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This course has 8 in-depth modules. On completion of this course you will have a complete design pack for a 10 piece coordinated collection of your very own designs, a label name, logo and mission statement, mood board, colour and print board, technical drawings front and back, style numbers, colour, all relative fabric and trim information, branding back neck label and swing tag.









# Course modules

## Fashion Design

### 0 Introduction to Fashion Design

- Who are we?
- Where can a certificate in fashion design take you
- Different target markets
- Different lifestyle categories
- The design process
- What you will receive in your kit

### 1 Branding & Fashion

- Create a mind map
- Choose a target market
- Choose a lifestyle category
- Create a brand name
- Create a logo (optional)
- Create a brand mission statement
- Develop a garment
- Label
- Develop garment swing tags

### 2 Research & Design Journals

- Select a Season and Year for your collection
- Research Trends
- Research Colour
- Research Silhouettes
- Develop a design journal
- Create a mood board for your brand

### 3 Fabrics, Garments, Charts & Design Techniques

- Types of knits
- Fabric fibres – Knit
- Fabric identification – For cut and sew knits
- Fabric sourcing – Wholesale & retail
- Fabric Range chart
- Print & Pattern coordination
- Cut & Sew Top Silhouettes
- Fabric suitability
- Garment Componentry – Cut & Sew Knits
- Design 10 Cut & Sew Tops for your collection
- Look at design techniques/trims

### 4 Apply Research to Your Designs

- Learn about types of woven fabrics and how to research and apply them to your designs with all relative components and information
- Fabric coordination for presentation
- Design 10 woven shirts/tops
- Design 10 woven dresses
- Design 10 woven pants
- Design 10 woven skirts
- Design 10 jackets/vests or coats

### 5 Final Designs

- Range planning – Final selection of designs
- Strategies to edit your range
- Finishing with 10-15 designs for your final collection

### 6 Technical Sketching

- Technical sketch – method for true design
- Technical sketch – method for development
- Why detail and accuracy is key
- Building a hard copy library of blocks/sketches

### 7 Creating Line up sheets & Range Books

- Create a "Line up sheet" or "Range book" along with all relative information eg. Style numbers, product names and fabric swatches

### 8 Final Assessment

- Final assessment requirement tick sheet for design pack and design journal



## Course overview



### Course

This course is made up of 8 in-depth modules. The amount of study time required to complete this course is approximately 8-12 weeks.



### Supporting you in your studies

With our courses you are not on your own. Careers Collectiv provides the highest level of support possible. Our tutors will provide direct feedback on your assessments and will be available for you during your studies and after, even if you complete your course.



### Equipment

This course comes with a fashion design kit to ensure you have all the tools you need to complete your course.



### Certification

A certificate of attainment will be issued upon completion of your course.

### Careers Collectiv Benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- 2 years course access, option to extend upon request

### Flexible payment options

This course can be paid off through an interest free payment plan for \$25 per week.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

To find out more about the course that best suits your needs, talk to one of our career advisors on 1300 001 703.

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