



Professional Photography Certificate

Course Guide



Professional Photography Certificate

Preparing creatives for a successful future in a changing world

Build a broad range of creative, technical and digital skills to help increase your career opportunities in the creative industry. Having expertise in both design and photoshop gives you an advantage when applying for work or setting up a new business.

These two creative areas complement each other as many photographers will need to manipulate images and artwork compositions using Adobe Photoshop for use on the web, email and print.

Gain skills in using palettes, layers and filters, masking, making adjustments and much more. Photoshop has been a standard software tool for processing digital images, for a long time.

This course is taught by academics currently practicing and working in their industry, giving you a well-rounded educational experience.

Perfect for creative individuals who are passionate about photography and have an interest in photoshop.





About us

Careers Collectiv is about practical education with a focus on providing courses relevant to real life.

We help you gain the knowledge, skills and confidence to try a new career path, broaden your professional development, start a new business or explore a passion and deepen your understanding in a special interest.

Careers Collectiv was founded by a family who are passionate about providing quality education, accessibility for everyone and the flexibility to work at your own pace and in your own time. They have over a decade of experience in the online education sector after establishing a college specialising in the beauty industry.

Our teachers

We only use teachers who are active in their specialised industry. Learn from people who have first-hand experience in their subject matter and current industry expertise. Staff come from varied backgrounds with teaching and vocational experience from universities and vocational colleges.

Courses provide flexible options for different career pathways, self-improvement, professional development and general adult education.

We give our students the skills, tools and structure to learn in real life situations without compromising on academic excellence.



Recognition



All Careers Collectiv courses come with a certificate of attainment upon completion.

Our courses are accredited with the International Approval and Registration Centre (IARC), a non-profit association providing a quality control system for education programs and courses in international education.



Professional Photography Certificate

Start your photography career

Learn how to compose, light, shoot and edit your images to create the perfect shot. Our Professional Photography Certificate gives you everything you need to know to start a successful professional photography career.

The photoshop module will give you a basic understanding of how to create and manipulate images, use layers, the tools palette, file types, filters, styles, print and web image production. This is an excellent entry level course for using Photoshop CS in your work.

These complimentary skills will give you the flexibility to kick-start your career.

Who is the course for?

Designed for beginners with no experience with photography or individuals who are looking to upskill. You'll master the tools and techniques to enhance your creativity and fuel your passion. The best part is studying at your own pace through our online learning.

BONUS Professional Camera & lens kit



3 modules



300 hours

This course has 2 main core modules

- Digital Photography
- Photoshop

+ 1 free specialist module of your choice is included as a part of this course





Learn from experts in their field who guide you to see, do, think and experience learning on your own terms and at your own pace.

A well rounded learning experience

We know from research that success in photography depends upon knowledge, but also attitude, experience and networking.

We've developed this course to encourage development of positive attitudes, mastering industry practices, growing contacts within the industry and creating new opportunities to help you succeed and stand out as a photographer.

Equipment requirements

A professional camera and lens kit is included in the course. You will need a computer to be able to do the course work and process your work.

Assignments

Each lesson in your course modules culminate in an assignment which is submitted online, marked by the tutors and returned to you with suggestions and feedback.

Career prospects

Photographers can work within many different industries and on a diverse range of projects.

Here are some of the roles within the industry:

- Digital image editor
- Freelance photographer
- In-house marketing photographer
- Media photographer
- Portrait photographer
- School photographer
- Wedding and events photographer
- Wildlife photographer



Course modules

Digital Photography

1 Introduction To Digital Technology

- How images are captured and stored
- Categories of equipment & software
- Scope of applications

2 Equipment

- Getting started; deciding what you need
- CCD's
- Image Sizes
- Raster Images
- Video Cards
- Colour depth
- Computer terminology etc.

3 Digital Technology

- Colour
- Resolution
- Sensors (how technology enables digital images to be captured).

4 Digital Cameras

- Image formation
- Lenses
- Camera stability
- One shot cameras
- Three shot cameras
- Terminology (eg. DPI, DVD, Bit, EDO RAM, Plug In etc)

5 Taking Photographs

- Principles of Photo Composition
- Creating effects
- Default Setting
- Compression of Data
- Dithering
- Halftones etc

6 Scanners

- Techniques which can be used for digitally capture images from film photographs or graphics

7 Uploading Images

- How digital images can be transferred effectively from a camera (or scanner) onto another device (eg. a computer, video monitor, television sets etc)

8 The Digital Darkroom

- Techniques that can be used to process digital photographs within a computer to achieve improved or changed images

9 Compositing & Imaging

- Production & manipulation of images
- How digital photos can be manipulated and changed to produce altered images

10 Special Effects

- Scope and nature of special effects that can be created with digital photographs

11 Outputs & Applications

- Printers
- The Internet
- How and where digital photography can effectively be used.



Photoshop

1 Learning the menus

This lesson will familiarize the student with all of the main menu options and their basic functions.

2 Working with digital image files

This lesson provides an overview of the major digital file types, as well as how to resize an image and save from one file type to another.

3 Understanding the Tool Palette

This lesson teaches the student the various uses of the major Photoshop tools for creating and manipulating artwork, photos and digital compositions.

4 Using Layers, Actions and History

This lesson explores the capabilities of the Photoshop Layers palette, which is the foundation of why Photoshop is such a powerful creative tool.

5 Digital painting, shapes and colours

This lesson begins to explain the basic concepts of colour. The lesson continues by walking the student through a "How-to" guide to creating simple original artwork.

6 Selecting, Resizing, Transforming and Masking

This lesson explores the tools available for manipulating and transforming various components of an image or composition.

7 Adjustments and modifications

This lesson lists the steps required to improve the quality of an image by applying adjustments and modifications.

8 Adding Filters and Styles

This lesson will focus on the various styles and effects that can be applied to an image or composition.

9 Preparing files for print and web

This lesson will list the steps required to prepare the finished files for use in print, web, or email.



Elective Module – Select 1 specialist elective module

Travel Photography

Traveling can perhaps challenge photographic skills perhaps more than anything else. This is because there is usually such a variety of photographic subjects and photo opportunities wherever you go and at any time of the day.

Learn how to manage equipment to photograph a variety of subjects, scenery and landscapes as well as apply techniques like framing, timing and borrowed landscapes to shoot scenes you want to capture.

Publishing

In this course, you'll learn about the role of the publisher across a variety of modes and genres, how to get your own publication moving, and how to create a publication of your very own.

This course provides an excellent start for anyone considering self publishing or seeking employment in publishing.

Photojournalism Practice

This course takes you through the processes of selection and publishing for a specific publication, submitting work for publication, and meeting their editorial requirements.

You will come away with at least one published work (maybe more), which will set you on the path to a career as a photojournalist. No matter what you want to photograph, you will find this a great learning experience.

Wedding Photography

Wedding photography needs to maintain a strong focus on the bride and groom and capture their special day in line with their vision.

Learn about the factors relevant to any particular wedding, that can impact upon the way in which a photographer will plan and conduct the shooting of photos to capture the right moments according to the needs of the client.

Graphic Design

This course teaches you all about Graphic Design and how to express your client's vision.

You will build your skills, awareness and understanding of graphic design and learn how it is applied commercially across a range of disciplines, ranging from marketing to publishing and beyond.



Course overview



Course duration

This course is made up of 2 in-depth modules which includes 20 lessons and 1 free specialist elective module. The amount of study time required to complete this course is approximately 300 hours of study.

There are options to reduce the modules from this program. Just speak to one of our team members for more information.



Supporting you in your studies

With our courses you are not on your own. Careers Collectiv provides the highest level of support possible.

Your tutor will provide you with their email and contact number to ensure you always have support throughout your course. Our tutor support service is available to you 24 hours, 7 days a week.



Equipment

This course comes with a Professional Camera and lens kit to ensure you have all the tools you need.



Certification

A certificate of attainment will be issued upon completion of your course.

Careers Collectiv benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- Lifetime access to your course

Flexible payment options

This course can be paid off through an interest free payment plan for \$25 per week.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

To find out more about the course that best suits your needs, talk to one of our career advisors on **1300 001 703**.

Call our career advisors for payment options on **1300 001 703**

careers collectiv 

AU 1300 001 703

NZ +61 1300 001 703

support@careerscollectiv.com

careerscollectiv.com