



# Classic Lashes Certificate

## Course Guide



## Classic Lashes Certificate

# Begin a successful career in the beauty industry

The Classic Lashes course is a foundation course teaching the theory, practices and methods for students to learn about applying and marketing classic eyelash extensions.

Created in conjunction with experienced lash artists and experts, this online certificate will give you insights into special techniques that have been tested and created by industry professionals.

Each student who enrolls in this course will be paired with a practising beauty professional to help mentor them to start their beauty career or set up their own beauty business.

Included in this course is a Lash Extension Starter Kit. This contains the equipment, products and materials for all the exercises and assessments to master your skills and offer a professional and quality beauty service.

**Perfect for people looking to pursue a beauty career, start their own salon from home or businesses looking to offer lash extension services in their existing salons.**





## About us

Careers Collectiv is about practical education with a focus on providing courses relevant to real life.

We help you gain the knowledge, skills and confidence to try a new career path, broaden your professional development, start a new business or explore a passion and deepen your understanding in a special interest.

Careers Collectiv was founded by a family who are passionate about providing quality education, accessibility for everyone and the flexibility to work at your own pace and in your own time. They have over a decade of experience in the online education sector after establishing a college specialising in the beauty industry.

### Our teachers

We only use teachers who are active in their specialised industry. Learn from people who have first-hand experience in their subject matter and current industry expertise. Staff come from varied backgrounds with teaching and vocational experience from universities and vocational colleges.

Courses provide flexible options for different career pathways, self-improvement, professional development and general adult education.

**We give our students the skills, tools and structure to learn in real life situations without compromising on academic excellence.**



### Recognition

All Careers Collectiv courses come with a certificate of attainment upon completion.



## Classic Lashes Certificate

The Classic Lash Certificate is a comprehensive course packed with all you need to know about the latest methods, techniques and theory in the flourishing lash extension industry.

Build a strong foundation in lash artistry, client care and safety procedures supported and taught by leading industry experts, so you can provide a service that will attract a loyal customer base.

This 100% online course gives you the flexibility to choose your own study schedule and deadlines. Learn about our unique application method, how to prepare and care for clients and any troubleshooting problems that may arise.

### Who is the course for?

This is an entry-level certificate perfect for students who have no previous study and work experience in the beauty sector. It is an ideal course for people wanting a career in the beauty industry, looking to start a beauty business from home or learn a new skill in their current job working for a beauty salon.

**BONUS**

Lash Extension Starter Kit



34 lessons

### Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects.

#### Courses to bundle with the Classic Lashes Certificate:

- Russian Volume Lashes
- Mega Volume Lashes
- Lash Lift and Tint
- Brow Masterclass
- Nails
- Photography
- Social Media



Learn from experts in their field who guide you to see, do, think and experience learning on your own terms and at your own pace.

### **A well rounded learning experience**

The Classic Lashes Certificate will give you a head start in creating your own business with lessons in social media, marketing, pricing and rebooking to help you understand the strategies needed to successfully launch a beauty business.

You'll also be supported by an expert mentor assigned to you upon enrolment. They will help guide you at every step of the way with feedback, advice and scheduled check-in calls.

### **Assignments**

Each lesson in your course modules culminate in an assignment which is submitted online, marked by the school's tutors and returned to you with suggestions and feedback.

### **Career prospects**

This course opens up opportunities in the beauty industry. With no pre-requisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.

# Course details

## Classic Lashes

### 1 Course Introduction

- An introduction to classic lashes
- Introduction assessment

### 2 The Fundamentals 1

- Lash growth cycles, allergies and infections
- Fundamentals assessment 1

### 3 The Fundamentals 2

- Health, safety and product set-up
- Before prep, consultations and contraindications
- Fundamentals assessment 2

### 4 The Fundamentals 3

- Eye shapes and styling
- Mapping and styling
- Fundamentals assessment 3

### 5 Getting Started with Clients

- Cleaning and preparing the lashes
- Eye-pads and taping
- Taping techniques
- Assessment on getting started with clients

### 6 Getting Started with Lashes

- Tile, tweezers and picking up a lash
- Adhesive and dipping
- Isolation and attachment
- Check and finish
- Mannequin practice and isolation
- Buff and co method
- Patch testing
- Removals and refills
- Full set application

### 7 Course Wrap Up

- Troubleshooting
- Aftercare
- Retail and selling
- How to get started, get quicker and get experienced
- Pricing
- Photo editing and social media
- Speed editing
- Graphics and marketing
- Removals
- Submitting case studies
- Social media marketing

## INCLUDED Lash Extension Kit

|                    |                  |
|--------------------|------------------|
| Dolls Head         | Straight Tweezer |
| Dolls Lashes       | Curved Tweezer   |
| Lash Tile and Glue | Tweezer Case     |
| Stickers           | Micropore Tape   |
| Mascara Wand       | Cleanser         |
| Micro Swabs        | Eye pads         |
| Lip Gloss Brushes  | Glue             |
| Jade Stone         | Primer           |
| Scissors           | Remover          |
| Fan                | Lash Trays       |

## BONUS Accountant consultation

This course comes with a complimentary consultation with a qualified accountant to help you set up your business and understand the requirements, plans and structure you need to succeed, as well as a tutorial on using XERO accounting software.





## Course overview



### Course duration

This course is made up 34 lessons with no deadlines or time frames. Study at your own pace and convenience.



### Equipment

Our Nails Starter Kit is included in this course and has all the products and tools you need to study and get started.



### 24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.



### Supporting you in your studies

With our courses you are not on your own. Careers Collectiv provides the highest level of support possible.

Your tutor will provide you with their email and contact number to ensure you always have support throughout your course. Our tutor support service is available to you 24 hours, 7 days a week.



### Certification

A certificate of attainment will be issued upon completion of your course.

### Careers Collectiv benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- Lifetime access to your course

### Flexible payment options

This course can be paid off through an interest free payment plan for \$25 per week.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

To find out more about the course that best suits your needs, talk to one of our career advisors on **1300 001 703**.

Call our career advisors for payment options on **1300 001 703**

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