



# **Brow Masterclass**

## **Course Guide**



## Brow Masterclass

# A complete course on preparing, mapping, styling and tinting eyebrows

Understand the theory, conditions and anatomy of eyebrows before learning how to prepare, tweeze, wax, shape and tint client brows to achieve their desired look and style.

This comprehensive masterclass has been developed in conjunction with experienced beauty professionals to give you all you need to know about brow styling whether you're starting out in the beauty industry, looking to start a business or expanding your skills and capabilities as a beauty professional.

Each student who enrolls in this course will be paired with a practising beauty professional to help mentor them start their beauty career or set up their own beauty business.

Included in this course is our Brow Styling Kit. This contains the equipment, products and materials for all the exercises and assessments to master your skills and offer a high quality beauty service.

**Perfect for beauty businesses and professionals looking to learn brow styling and expand their services and new students seeking a comprehensive brow course.**





## About us

Careers Collectiv is about practical education with a focus on providing courses relevant to real life.

We help you gain the knowledge, skills and confidence to try a new career path, broaden your professional development, start a new business or explore a passion and deepen your understanding in a special interest.

Careers Collectiv was founded by a family who are passionate about providing quality education, accessibility for everyone and the flexibility to work at your own pace and in your own time. They have over a decade of experience in the online education sector after establishing a college specialising in the beauty industry.

### Our teachers

We only use teachers who are active in their specialised industry. Learn from people who have first-hand experience in their subject matter and current industry expertise. Staff come from varied backgrounds with teaching and vocational experience from universities and vocational colleges.

Courses provide flexible options for different career pathways, self-improvement, professional development and general adult education.

**We give our students the skills, tools and structure to learn in real life situations without compromising on academic excellence.**



### Recognition



All Careers Collectiv courses come with a certificate of attainment upon completion.

Our courses are accredited with the International Approval and Registration Centre (IARC), a non-profit association providing a quality control system for education programs and courses in international education.





# Brow Masterclass

The Brow Masterclass teaches the best techniques for ensuring the perfect result for meeting the needs of your clients. Eyebrows have become one of the most sought-after services and is a great addition to any new or existing beauty business.

This certificate is delivered online and gives you the flexibility to choose your own study schedule and deadlines. Learn how to prepare and care for clients, shaping, tinting, henna application and troubleshooting problems that may arise.

## Who is the course for?

This is an entry-level certificate perfect for students who have no previous study or work experience in the beauty sector. It is an ideal course for people wanting a career in the beauty industry, looking to start a beauty business from home or learn a new skill in their current job working for a beauty salon.

**BONUS**

Full Brow Styling Kit



21 lessons

## Add-on courses

We can bundle a selection of relevant courses to enhance your learning experience and maximise your career prospects.

### Courses to bundle with the Brow Masterclass:

- Classic Lashes
- Russian Volume Lashes
- Mega Volume Lashes
- Lash Lift and Tint
- Nails
- Photography
- Social Media



Learn from experts in their field who guide you to see, do, think and experience learning on your own terms and at your own pace.

### **A well rounded learning experience**

This Brow Masterclass will give you a head start in marketing your brow services in the industry with lessons in social media, marketing, pricing and rebooking to stand out against your competitors and help grow your beauty business.

You'll also be supported by an expert mentor assigned to you upon enrolment. They will help guide you every step of the way with feedback, advice and scheduled check-in calls.

### **Assignments**

Each lesson in your course modules culminate in an assignment which is submitted online, marked by the school's tutors and returned to you with suggestions and feedback.

### **Career prospects**

This course opens up opportunities in the beauty industry. With no pre-requisites to begin studying this certificate, our graduates have become employed in leading beauty salons with many starting out their own successful beauty enterprises.



# Course details

## Brow Masterclass

### 1 Course Introduction

- Welcome to the course
- Important facts about eyebrows

### 2 The Fundamentals

- Skin anatomy
- Sanitation and hygiene
- Contraindications and infections
- Face shapes and styling

### 3 Getting Started

- Patch testing
- Consultation and legalities
- Cleaning and preparing the brows

### 4 Mapping

- Brow mapping and tweezing
- Brow mapping tutorial

### 5 Tint

- Tint products, mixing ratios & colour matching
- Tint application
- Tint removal

### 6 Wax

- Waxing, trimming and tweezing

### 7 Henna

- Henna products, mixing ratios and colour matching
- Henna application
- Henna removal

### 8 Course Wrap Up

- Aftercare and Retailing
- Case Studies
- Social Media

## INCLUDED Full Brow Styling Kit

Dolls Head	Eyepads
Training Lashes	Glue
Tile	Primer
Silver Sticker	Remover
Mascara Wand	Lash Trays
Micro Swab	Clear Plastic
Lip Gloss Brushes	Makeup Case
Jade Stone	
Scissors	
Micropore Tape	
Fan	
Mega Tweezer	
Straight Tweezers	
Gold Tweezer Case	
Cleanser	

## BONUS Accountant consultation

This course comes with a complimentary consultation with a qualified accountant to help you set up your business and understand the requirements, plans and structure you need to succeed, as well as a tutorial on using XERO accounting software.



## Course overview



### Course duration

This course is made up 21 lessons with no deadlines or time frames. Study at your own pace and convenience.



### Equipment

Our Full Brow Styling Kit is included in this course and has all the products and tools you need to study and get started.



### 24/7 Access

Online 24/7 access to your course allowing you to fit your study in with your schedule.



### Supporting you in your studies

With our courses you are not on your own. Careers Collectiv provides the highest level of support possible.

Your tutor will provide you with their email and contact number to ensure you always have support throughout your course. Our tutor support service is available to you 24 hours, 7 days a week.



### Certification

A certificate of attainment will be issued upon completion of your course.

### Careers Collectiv benefits

- Study from anywhere, anytime
- No experience required
- No set deadlines
- Lifetime access to your course

### Flexible payment options

This course can be paid off through an interest free payment plan for \$25 per week.

The overall price will vary depending on the options you select. We also offer a discount for upfront payments.

To find out more about the course that best suits your needs, talk to one of our career advisors on **1300 001 703**.

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